Physiognomy Research was established in 2018 as a full-service market research company. Our business conducts recruiting and moderation of market research projects.

Physiognomy Research respects the privacy of our respondents and clients and is committed to maintaining the security of personal information. We do not conduct sales or direct marketing. We do not rent, sell or give information to any third party for the purpose of directly marketing any products or services.

When you participate in a survey with Physiognomy Research, your individual answers are held in the strictest confidence. Responses are not considered individually, but as a part of a group; the results of surveys are analyzed and reported to our clients in aggregate. Your answers are not connected with anything that can identify you such as your name, address or phone number.

Your participation is very important to us. We have developed recruiting practices that respect you, your time and your opinions. Physiognomy Research conscientiously abides by the practices endorsed by the Insights Association, including the Code of Marketing Research Standards and the Respondent Bill of Rights (examples are shown below). To learn more about your rights as a participant in a research study, please visit <a href="Insights Association">Insights Association</a>.

- o Your responses/opinions in any research study will remain confidential.
- You will never be asked to buy anything or to contribute to an organization.
- Your decision(s) regarding participating in a study, answering specific questions or discontinuing your participation will be respected without question.
- We will maintain the highest standards of professional conduct in the collection and reporting of the information you provide.

Information provided by respondents in the registration questionnaire is voluntary and is used for the purpose of identifying eligibility for participation in future research projects. Participation in any study may be discontinued at any time by sending an email to <a href="mailto:privacy@PhysiognomyResearch.com">privacy@PhysiognomyResearch.com</a> or by calling 1 (603) 569-5086.

Physiognomy Research does not knowingly make direct contact with children under the age of 18 to participate in research studies. If we require survey information from a minor child, a parent or legal guardian is contacted to arrange the survey activities. We encourage parents and legal guardians to closely monitor their minor children's participation in our studies.

We strive to make the incentive redemption process as seamless as possible while adhering to legal obligations. Please remember that Form 1099 will be a necessary step to claim any incentives exceeding the \$599 limit for the calendar year. This process is essential for ensuring compliance with the Internal Revenue Service (IRS) guidelines and is applicable to all customers eligible for such incentives. Rest assured that we value your privacy and will handle any personal information in accordance with our strict privacy policy.